



# UNIVERSITY OF HORTICULTURAL SCIENCES, BAGALKOT

Padma Shri Dr. Manmohan Attavar Memorial National Conference

On

## Recent advances and future prospects in mass multiplication of Quality seed/planting materials in horticultural crops

November, 6 & 7<sup>th</sup>, 2019, University of Horticultural Sciences, Bagalkot-587 104, Karnataka, India



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Seed Unit, UHS, Bagalkot

### Co-organizing Secretary

**Dr. Bapurayagouda Patil**  
Assistant Professor (SST)  
Seed Unit, UHS, Bagalkot

No. SOS / Seed Unit /UHSB/ 61 /2019-20

Date: 26.09.2019

### AN APPEAL

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Dear Sir/ Madam,

**Sub: Invitation for Advertisement in the seed souvenir.....reg.**

Seed is a key component among all the inputs for sustainable crop production. The importance of quality seed has been realized by mankind long ago. The production and supply of genuine high quality-planting material is of great concern due to the high demand from growers. In this context, UHS, Bagalkot and Indo-American Hybrid Seeds Pvt. Ltd., Bengaluru is jointly organizing **Padma Shri Dr. Manmohan Attavar Memorial National Conference on "Recent advances and future prospects in mass multiplication of quality seed/planting materials in horticultural crops"** on 6<sup>th</sup> & 7<sup>th</sup> November, 2019 at UHS, Bagalkot. To educate the farmers and stake holders we would like to publish a souvenir which contains articles pertaining to recent advancement and future priority research in production of seed/planting materials to support the development of horticultural industry.

Therefore, the organizers welcome the advertisement /sponsorship from the seed companies, dealers and nursery entrepreneurs to advertise their business in the souvenir. Your company/institution details will reach thousands of concerned people across the nation. The tariff details.

Particulars	Tariffs (Rs./-)	Total tariff (Rs./-)
Souvenir front inner page (Full page) colour	17,000 + 18% GST	20,060=00
Souvenir back page (Full page) colour	17,000 + 18% GST	20,060=00
Souvenir back inner page (Full page) colour	13000 + 18% GST	15,340=00
Souvenir (Full page) colour	9000 + 18% GST	10,620=00
Souvenir (Half page) colour	6000 + 18% GST	7,080=00

Payment can be made by a Demand Draft (DD) drawn in favour of Drawing Officer, Seed Unit, UHS, Bagalkot payable at State Bank of India, UHS, Branch, Bagalkot or online transfer can be credited to SB A/c No. 34998998146 at SBI, UHS, Bagalkot (Karnataka) having IFS code SBIN0017867 and MICR code 587002104. Please arrange to send the details of D.D. /copy of the details of online transfer of fund to the Organizing secretary, National Conference on **"Recent advances and future prospects in mass multiplication of quality seed/planting materials in horticultural crops"** UHS, Bagalkot, Karnataka, India and send the soft copy of the advertisement material to the e-mail: [ncseed2019@gmail.com](mailto:ncseed2019@gmail.com).

For more information, please contact details are Dr. Shivayogi R., Asst. Prof. (8861067360) and Dr. Bapurayagouda Patil, Asst. Prof. (9740883577).

We anticipate positive reply from your end at the earliest

Thanking you,

Special Officer (Seeds) &  
Organizing Secretary

Director of Research  
& Co-Chairman